*Steven Schultz*

*Coatesville Downtown Revitalization*

*P.O. Box 111*

*Coatesville, Indiana 46121*

*Dear Friend,*

*The 2024* ***Coatesville Car Show****™ will take place on Saturday, July 20th. This show has grown exponentially in popularity and continues to be one of the top-rated shows in the State of Indiana. We even bring in folks from neighboring states that travel here just for this event (IL, KY, OH), With a draw of around 300 classic cars and over 1,500 spectators, we are proud to have this event in our community and Hendrick’s County.*

*This event benefits the Coatesville Downtown Revitalization (CDR) and the Coatesville Volunteer Fire Department. Funds raised from this event have allowed us to complete projects such as building restorations, historic preservation, shelters for our park, electronic highway signage, lighting along the Vandalia Trail, and more. This year we were able to purchase critical life-saving equipment (a mechanical chest compression system called a Lucas Device) for our Fire Department. This equipment will benefit not only our community, but the entire Mill Creek Fire District and beyond.*

*We would be delighted to have you as a sponsor for our event in any capacity that works best for you. While we inch towards a safer and a more vibrant community every day, our work is far from over. We have other projects lined up that will continue to improve and provide a safer community.*

*If you are interested in contributing in any way, please feel free to contact me. For your convenience, I have included our sponsorship levels below. We have four sponsorship levels available (Bronze, Silver, Gold, and Platinum).*

*I appreciate your time and thank you in advance for your thoughtful consideration of our event.*

*Your gift would make a substantial difference to our community today, tomorrow, and every day!*

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| *Sincerely,*  ***Steven Schultz***  *Steven Schultz Coordinator, Coatesville Car Show™*  *Coatesville Downtown Revitalization*  *Email: Coatesville.IN@gmail.com*  *Cell Phone: 317-771-9062* | ***SPONSORSHIP LEVELS In-kind $250-499 $500-999 $1,000+***   |  |  |  |  |  | | --- | --- | --- | --- | --- | | ***Name on our Event Facebook***  ***Logo on Event Website with a link back***  ***Name on our Event Banner***  ***Logo on our Event Banner***  ***Company Logo on Sponsor Postcard***  ***\*\* Your Branded Postcard in 300 Goody Bags***  ***Logo on our Event T-Shirt***  ***Event T-Shirt (XL)***  ***Logo Yard Cards at Three Event Locations***  ***Your Logo Steaming on our Event Website***  ***Commemorative Sponsor Plaque***  ***Your own Sponsor Banner at Event***  ***Your Logo Streaming on our Electronic Sign***  ***Free Show Entry for Two Vehicles*** | ***Bronze***  ***X***  ***X***  ***X*** | ***Silver***  ***X***  ***X***  ***X***  ***X*** | ***Gold***  ***X***  ***X***  ***X***  ***X***  ***X***  ***X***  ***2***  ***X***  ***X*** | ***Platinum***  ***X***  ***X***  ***X***  ***X***  ***X***  ***X***  ***4***  ***X***  ***X***  ***X***  ***X***  ***X***  ***X*** | |

*For sponsors to be included on print materials, verbal commitment is required by April 1st for the shirt (Gold & Platinum). otherwise May 1st.*

*Donation checks can be made payable to the “CDR” and mailed to P.O. Box 111, Coatesville, IN 46121. For goody bag items, our count is 300.  
Donated bulk items can be shipped to: Steven Schultz at 7742 Masten Rd, Coatesville, IN 46121. We are happy to pick up any items that are local.  
For Bronze (In-kind) sponsors, if the value of your donation is greater than $250, we will bump you up to the next appropriate sponsorship level.*

***\*\* For Gold & Platinum Sponsors, we require your 4”x6” postcard design by May 1st, 2024. These are optional. Postcard specifications are as follows:  
Those wanting a postcard, a front design required (back is optional) / Resolution of 300 PDI / Acceptable formats: .jpg, .jpeg, .png, .gif, .pdf, .psd.  
Full Bleed Size: 6.12" x 4.12" / Document Trim Size: 6" x 4" / Safety Area: 5.88" x 3.88" / Designs received after May 1st will not go to print.***